

# NIKKI ANDERSON

## GRAPHIC DESIGNER

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## OVERVIEW

I am a graphic designer with experience designing in Figma and Adobe Creative Cloud programs, including Illustrator, InDesign, and Photoshop on a Mac platform. I have experience creating marketing/advertising materials, including posters, brochures, infographics, and ads. I have also designed for web and mobile applications, including creating wireframes, mockups, and prototypes in Figma and coding with HTML, CSS, and some JavaScript.

## EDUCATION

Sept 2022–May 2024 **COLLEGE DIPLOMA/ASSOCIATE DEGREE, Graphic Design with Honours** | RRC Polytech | Winnipeg, MB

## WORK EXPERIENCE

- Sep 2023–Present **FREELANCE GRAPHIC DESIGN** | Nikki Anderson Design | Winnipeg, MB
- Worked with Miki Media to produce motion graphics for a phone screen to be used in a film.
  - Working with TOH (The Other Hitchcock) Entertainment to create covers for an upcoming ebook series.
  - Working with TOH Entertainment to create promotional materials and graphics for an upcoming web series.
- Mar 2024–Apr 2024 **GRAPHIC DESIGN INTERN** | Tactica Interactive | Winnipeg, MB
- Produced a template for a PDF to accompany a new website design.
  - Took inspiration from client-provided examples and followed the client's brand guidelines.
  - Incorporated design elements from the new website into the new PDF template.
  - Performed client-requested edits to an illustration that would form a key portion of one webpage's design.
  - Assembled a mood board for a new website project containing fonts, colours, image/illustration styles, and similar websites for inspiration.
- Nov 2023–Dec 2023 **GRAPHIC DESIGN INTERN** | Gryd | Winnipeg, MB
- Designed an informational booklet to market a product to potential new clients.
  - Adhered closely to Gryd's existing brand guidelines, maintaining both brand consistency and creativity.
  - Developed a new LinkedIn banner for employees using illustration and AI imagery as per company request.
- Sept 2021–Aug 2022 **ASSISTANT MANAGER** | Fabricland Midwest | Winnipeg, MB
- Dec 2019–Sept 2021 **SALES CLERK** | Fabricland Midwest | Winnipeg, MB
- Sept 2018–Aug 2019 **PUMP ATTENDANT/CASHIER** | Neepawa-Gladstone Co-op Gas Station | Gladstone, MB

## PROGRAMS/SOFTWARE

Adobe InDesign	Adobe Photoshop	Adobe XD	Figma/FigJam	HTML/CSS/JavaScript
Adobe Illustrator	Adobe Lightroom	Microsoft Office	Google Workspace	

## PROFESSIONAL SKILLS

Attention to Detail	Communication	Organization	Adaptability	Collaboration
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## TECHNICAL SKILLS

Proper File Building	File Management	Prototyping	Photo Editing	Responsive Web Design
Following Style Guides	Online Accessibility	Typography	UX/UI Design	Wireframes/Mockups